Frimley Lodge Park Car Park

As part of the Surrey Heath Parking Strategy, the management of all car parks is to be reviewed annually. The recommendation in this report is as a result of the latest review of the operation, condition and customer feedback on our car parks.

The proposal is to introduce specified parking areas in Frimley Lodge Park. This is with a view to increasing safety and ambulance access, reducing problems caused by congestion and reducing environmental damage caused by irresponsible parking.

Portfolio: Business – Cllr Craig Fennell

Date Portfolio Holder signed off report: 7 June 2016

Wards Affected: Frimley Green

Recommendation

The Executive is advised to RESOLVE that:

- (i) specified parking areas be introduced at Frimley Lodge Park by including Frimley Lodge Park in the Borough of Surrey Heath Off Street parking order; and
- (ii) the authority to introduce these changes be delegated to the Executive Head of Business, in consultation with the Business Portfolio Holder.

1. Resource Implications

1.1. Advertising costs will be approximately £800 and on-site signage will cost £500.

2. Key Issues

- 2.1 Frimley Lodge Park has 3 main car parking areas. There is further capacity on some of the road verges around the park. An overflow parking area is opened up at busy times. The park is extremely successful and, at peak times, severe congestion occurs, largely through irresponsible parking. This creates "one way" areas, blocks access gates and reduces sight lines for the many users. Of particular concern is the fact that many areas of the park become inaccessible to ambulances.
- 2.2 Historically, the Frimley Green Scouts and St Andrews Church both use the Park's main car park. In recent years the Parks weekly Parkrun event has grown rapidly and it is not unusual to have 3-400 runners on a Saturday morning most of whom drive to the Park. The model railway "in steam" days

- are also very popular and, when combined with a busy summers day, will maximise the car park use situated adjacent to the model railway.
- 2.3 A full programme of winter football, will also maximise car park use and lead to obstructive parking. However it should be noted that poor parking is often the result of laziness, with sports participants (and their supporters) often trying to park next to a certain football pitch rather than in a designated car park. Football is a main activity held in the Park that could require the presence of an ambulance so good parking is essential.
- 2.4 We have received many anecdotal complaints over the years about poor parking and the resulting congestion. We have also had formal written complaints from user groups.
- 2.5 The regularising of parking areas will assist in preventing parking in certain areas or in a manner so as to cause obstructions and as a last resort enforcement will help alleviate these problems.

3. Options

- 3.1 The Executive has the option to:
 - (i) Resolve to accept the introduction of controlled parking at Frimley Lodge Park Park and including the park area in the Borough of Surrey Heath Off Street parking order
 - (ii) Resolve not to accept the proposal.

4. Proposals

4.1 The Executive approves the recommendations in this report.

5. Supporting Information

- 5.1 The proposed introduction of specified parking areas in Frimley Lodge Park will need to be advertised in the local paper and within the park along with the Statement of Reasons. Business Services would aim to resolve any initial objections received.
- 5.2 Any unresolved objections to the advertised changes will be reported to Executive for resolution.

6. Corporate Objectives And Key Priorities

- 6.1 Key Priority 2: To assist with the improvement of economic growth for Surrey Heath.
- 6.2 Key Priority 4: Working with partners and the community to keep Surrey Heath a clean, green and safe place for the continued wellbeing of our borough.

7. Policy Framework

7.1 The Council reviews the management of the parks on an annual basis.

8. Legal Issues

8.1 All changes will adhere to the requirements of the Road Traffic Regulation Act 1984.

9. Governance

9.1 All unresolved objections to the advertisement of any changes will be referred back to the Executive.

10. Consultation

10.1 Frimley Lodge Model railway have, in particular, requested these changes. The issue was discussed informally at the Surrey Heath Football Forum.

11. PR And Marketing

11.1 There are opportunities for positive PR around these changes and in particular about improving the Park experience for users. It is important that the message is handled correctly.

12. Officer Comments

12.1 The introduction of specified parking areas at Frimley Lodge will improve parking practise, enhance safety, resolve congestion issues and improve user relations.

Annexes	
Background Papers	Nil
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Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue	✓	✓
Capital		
Human Resources		
Asset Management		
IT		
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	✓
Policy Framework		

Resources	Required	Consulted
Legal	✓	✓
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment	✓	✓
Community Safety		
Human Rights		
Consultation		
PR & Marketing	✓	✓

Review Date:

Version: